



# Ozaukee County Strategic Planning RESULTS

## Strategic Plan Prioritization Session

February 19, 2020

9:00 am – 11:00 am



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**DASH**  
FASTER  
CONSULTING



# Prioritization

## Board Prioritization from February 19, 2020

### Strategic Initiative

- I. Safety for At-Risk Populations: A. Evaluate and Prepare for Growth in Aging Population
- I. Safety for At-Risk Populations: B. Increase Behavioral Health (Substance Abuse, AODA, & Mental Health) Treatment and Support
- I. Safety for At-Risk Populations: C. Evaluate the Need for Specialized Courts
- I. Safety for At-Risk Populations: D. Strengthen Reintroduction Services for People Leaving Jail
- I. Safety for At-Risk Populations: E. Create Healthy and Safe Environments for Families
- II. Safe Transportation System: A. Assess Existing Operations (Annual Report 2020Q2)
- II. Safe Transportation System: B. Focus on Hwy Transportation Planning
- II. Safe Transportation System: C. Implement Innovative Public Transportation Solutions
- II. Safe Transportation System: D. Expand Regional Transportation Services
- III. Quality of Life Assets: A. Increase Preservation and Restoration of Important Environmentally Sensitive Lands and Farmland
- III. Quality of Life Assets: B. Improve Our Water Quality
- III. Quality of Life Assets: C. Develop Recreational and Cultural Destinations for Tourism, Residents and Businesses
- IV. Promote the Co. & Engage Citizens: A. Enhance Our Communication, Website and Marketing
- IV. Promote the Co. & Engage Citizens: B. Highlight and Promote Ozaukee County as a Premier Location and Destination
- V. Develop Our Culture and Employees: A. Maintain Competitive Wages and Benefits
- V. Develop Our Culture and Employees: B. Study and Improve Organizational Culture
- V. Develop Our Culture and Employees: C. Develop Proactive Leadership
- V. Develop Our Culture and Employees: D. Develop and Deliver Staff Training
- V. Develop Our Culture and Employees: E. Improve Internal Communications
- V. Develop Our Culture and Employees: F. Recruit and Retain Qualified County Employees
- V. Develop Our Culture and Employees: G. Improve Employee Recognition
- VI. Build a Performance Excellence Culture: A. Strengthen Our Long-Term Financial and Budget Processes
- VI. Build a Performance Excellence Culture: B. Develop and Implement Performance Management
- VI. Build a Performance Excellence Culture: C. Simplify and Improve Internal and External Communication and Information Provided
- Public Safety: Fire Department - Finding Volunteers, Local Training
- Change Our Culture: Empower our employees
- Develop better partnerships with Municipalities, Towns, and Villages, Washington and Sheboygan Counties
- Look outside of organization for employees and management
- Improve involvement of Board in Long-Term Projects (full discussion - ie Menomonee Project)
- Improve listening of everyone's opinion
- Develop Leadership at Board level

19
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- #1 = 5 Points
- #2 = 4 Points
- #3 = 3 Points
- #4 = 2 Points
- #5 = 1 Point

**CHANGE**  
**IV.B. Highlight and Promote Ozaukee County as a Premier Location and Destination**





## Board Priority Index

