



*Helping You Put Knowledge to Work*

## **2003 Annual Report to the Ozaukee County Board**

**UW-Extension represents a partnership between the University of Wisconsin system and Ozaukee County. Extension faculty and staff members serve the people of Ozaukee County through practical application of research-based knowledge and information utilizing multiple delivery methods.**

Our department educates the public on a variety of issues and topics using several delivery methods. We work with a varied clientele to present information and share our knowledge and the resources of the University of Wisconsin system. Four UW faculty members and two staff members carry out the work of the University Extension department.

The department has four educational program areas: Agriculture, Natural Resources; Family Living Education; Community Resource Development; and 4-H and Youth Development. This past year, we contributed to or conducted the following educational programs:

### **Strengthening families, individuals and communities**

- Developmental Assets Building in Youth-increasing the positive experiences that youth need to become responsible, caring and successful adults. The Port Washington-Saukville United for Youth group began a focus on strengthening the business-youth relationship in the community, and continued with the annual Teen/Law Enforcement Forum at the Port Washington High School.
- "Powerful Tools for Caregiving: Taking Care of You"- This six week educational series, co-facilitated with Aging Services and offered quarterly, reached 48 caregivers who increased their confidence as providers and reduced their stress levels.
- Who Gets Grandma's Yellow Pie Plate? Nineteen attended the educational program, offered twice annually, on decision making for distribution of non-titled property and family communication on inheritance issues.
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### **Leadership development for youth and adults**

- 4-H Ambassadors teach character education to fourth grade students
- 4-H Summer Camp youth and adult staff plan, teach and lead educational camp program
- New adult 4-H volunteer leader training and certification
- 4-H Club Officer training and teamwork development with 65 youth leaders
- Youth and adult partnerships give leadership to 14 county level 4-H boards and projects
- Youth/Adult Leader training focused on marketing and public relations education
- Special interest and school enrichment programs reached 1079 youth

### **4-H Clubs and volunteerism**

- Thirteen 4-H clubs with 600 enrolled members and 485 families
- 355 Adult and youth serving in volunteer leadership roles
- 2000 Community service hours contributed by youth and adults working with people, organizing collections, cleaning up the environment and completing needed projects throughout Ozaukee County

### **Parenting Education and Child Development**

- *Parenting the First Year* Newsletters mailed monthly to more that 120 families, and *Parenting the Second and Third Years* Newsletters mailed bimonthly to 330 families
- Better Kid Care-48 childcare providers participated in these 4 educational satellite program offered during 2003.

### **Nutrition Education**

- Twenty-one families with children ages 3-12 years participated in a pilot nutrition education program to prevent childhood obesity. UW-Extension provided educational resources and worked with Public Health to develop and implement the 4 part series.
- Food Guide Pyramid nutrition education to school children and elder care providers.

### **Local government**

- Facilitated five meetings of LOGIN, the Local Government Information Network, which that addressed a variety of countywide topics
- Maintain and update LOGIN web page at [www.co.ozaukee.wi.us/login](http://www.co.ozaukee.wi.us/login)
- Provide educational resources to county and local elected officials

### **Land use**

- Provided educational resources to the Ozaukee County Smart Growth Committee, Ozaukee County Comprehensive Planning Citizen Advisory Committee and all local municipalities in Ozaukee County
- Maintain and update Ozaukee County Comprehensive Planning web page at [www.co.ozaukee.wi.us/smartgrowth](http://www.co.ozaukee.wi.us/smartgrowth)

### **Community development**

- Provide educational resources for the Ozaukee Tourism Counsel
- Provide educational resources for the Ozaukee Interurban Trail Advisory Counsel
- Maintain and update Ozaukee Interurban Trail web page at [www.interurbantrail.us](http://www.interurbantrail.us)

### **Business and economic development**

- Advisory board member to the Ozaukee Economic Development Corporation and the Regional Economic Partnership

- Facilitated Fast Trac, a class to develop business plans. 25 business plans completed.

### **Natural resources and the environment**

- Household Hazardous Waste collection program- 10 tons collected
- Countywide used tire collection- 610 tires collected

### **Family Economic Security**

- Volunteer Financial Counseling Program-Training provided to 13 volunteers and agency professionals interested in helping individuals and families with financial issues.
- Fifteen volunteers and the Family Living Educator worked with more than 60 Ozaukee County families who requested help with their financial situation
- Legal CheckUp-Forty one attended this educational program, offered twice, and majority took action to strengthen their legal health.
- Financial Security in Later Life
- High School Financial Planning Program (Port Washington and Ozaukee High School)
- Investing for Your Future-Home Study Course available in hard copy or online

### **Farm profitability**

- Tri-county educational programs
- Youth tractor certification program
- Pork quality assurance training
- Dairy Facility Design and Improvement
- Pesticide applicator certification
- Commercial Horticulture
- Development of a the Master Gardener Program to provide horticultural information to Ozaukee County homeowners, over 160 members involved during 2003. More information available at [www.co.ozaukee.wi.us/MasterGardener](http://www.co.ozaukee.wi.us/MasterGardener)
- Master Gardeners developed and staffed the Ozaukee County Yard and Garden line, answering more than 1000 homeowners questions during the first year of operation. Master Gardeners donated over 2000 hours of volunteer service during 2003.

### **The Public We Serve – Who and How Many?**

Our clientele consists primarily of youth, families, farmers, ag-businesses, local government officials, community organizations, small businesses, and the general public. We reach them through personal visits, telephone contacts, seminars, workshops, tours, newsletters, bulletins, brochures, radio, newspaper, video, the Wisline Teleconference Network, satellite downlink, and the Internet.

Using these methods, we were able to reach several thousand clients both directly and indirectly. With an increase in the demand for additional programming, we envision an increase in the number of clientele served in the future. Many of our programs are routinely done in

collaboration with other county departments, other area organizations, and agencies including the following:

<ul style="list-style-type: none"> <li>• Public Health Department</li> <li>• Planning, Resources and Land Management</li> <li>• Land Information Services</li> <li>• Aging Services</li> <li>• Transit Department</li> <li>• Workforce Development Center</li> <li>• St. Mary’s-Ozaukee Hospital</li> <li>• Area Chambers of Commerce</li> <li>• County and City Tourism Organizations</li> <li>• Agricultural Liaison Committee</li> <li>• Child Abuse Prevention Committee</li> <li>• Port Washington-Saukville United for Youth</li> <li>• Ozaukee Health Initiative</li> <li>• Habitat for Humanity-Lakeside</li> </ul>	<ul style="list-style-type: none"> <li>• United Way of Greater Milwaukee</li> <li>• Agricultural Business</li> <li>• Area School Districts</li> <li>• Smart Growth Committee</li> <li>• Social Services Department</li> <li>• Family Enrichment Center</li> <li>• Ozaukee County Directors Network</li> <li>• Financial Institutions</li> <li>• Kiwanis</li> <li>• Home and Community Education Assoc.</li> <li>• Feith Family YMCA</li> <li>• Northern Ozaukee Clergy Group</li> <li>• Ozaukee County Agricultural Society</li> <li>• Ozaukee County Humane Society</li> <li>• Ozaukee Co. Housing Initiative</li> </ul>
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**Potential New Program Directions**

- Developing Leaders and Organizations
- Organizations often lack the knowledge to strategically focus their limited human and fiscal resources. Leaders may lack the ability to move beyond the day-to-day operations to focus on organizational goals. Education can be provided to facilitate a process that allows organizations to "think strategically" by defining and prioritizing their goals in order to develop and implement action plans.

**Agriculture, Natural Resources**  
Dan O'Neil

**Community Resource Development**  
Paul Roback

**4-H Youth Development**  
Kay Schroeder

**Family  
Living  
Education**  
n  
Mary  
Fran  
Lepesk  
a

**Secretarial Staff**  
Ginny Bichler  
Marilyn Thornell