



Helping You Put Knowledge to Work
2010 Annual Report to the Ozaukee County Board

UW-Extension represents a partnership between the University of Wisconsin system and Ozaukee County. Extension faculty and staff members serve the people of Ozaukee County through practical application of research-based knowledge and information utilizing multiple delivery methods.

UW-Extension educates the public on a variety of issues and topics using several delivery methods. We work with a varied clientele to present information and share our knowledge and the resources of the University of Wisconsin system. Four UW faculty members and two Ozaukee County staff members carry out the work of the University Extension department.

The department has four educational program areas: Agriculture, Natural Resources; Family Living Education; Community Resource Development; and 4-H and Youth Development. This past year, we contributed to or conducted the following educational programs:

Leadership Development for Youth and Adults

- The 4-H Ambassador Teaching Team consisting of 18 youth taught a five session character education program focusing on Belonging, Independence, Generosity, and Mastery to 48 fourth grade youth in the Grafton School system. The 4-H Communications Festival for K-12 had 62 members participating in speaking, demonstration, and writing and poster entries.
- The 4-H Variety Show had over 156 youth that performed their music or drama acts. Many acts were written and directed by youth.
- In 2010 over 75 youth applied and interviewed for a variety of leadership opportunities including 4-H summer camp staff, WI 4-H & Youth Conference, National 4-H Congress, Citizens Washington Focus, American Spirit, Space Camp, 4-H Key Award, Scholarships, 4-H Foundation Board, and 4-H Ambassadors
- Adult 4-H volunteer leader training and certification prepared 24 first time adult leaders for risk management planning, child protection issues and using the experiential learning cycle for teaching and working with 4-H youth.
- 4-H members, leaders and families all participate in fair activities to educate the public about the 4-H program and to entertain them with 4-H learning activities. The Ambassadors and clubs staffed the 4-H promotion table, offered hands on craft activities to youth and families in the youth building, Variety Show music acts performed, Communication Festival skits performed, Clothing Revue youth modeled their sewn garments, the dog training project did an obedience demonstration, RC Cars project raced, youth provided fair guests with a "Meet the Animal" presentation, members also participated in Anything Goes, Mr. & Miss Ozaukee, and organized a 4-H Change War to help support the 4-H Foundation.
- The Ozaukee County 4-H Ambassadors Hosted the 2010 National Science Experiment at the Open House in October. Over 100 youth participated in the H2O Experiment.
- The Ozaukee County 4-H summer camp program builds leadership skills in 4-H youth counselors and life skills in 3rd-8th grade 4-H campers. Forty two Ozaukee County

campers participated in the 2010 summer camp program at Upham Woods. Ozaukee youth staff included 16 counselors and 10 adult staff members.

- 4-H Club Officer training assisted 37 youth to learn their individual officer responsibilities. In addition, four adult leaders worked with the youth in developing youth-adult partnership skills for working together and leading their local 4-H Club.
- The Ozaukee County 4-H Lego Robotics Team Competed at their second Lego league Competition. Members learned engineering, teamwork, communication, and problem solving skills. OzBots placed 7th out of 34 teams. The team consisted of 7 youth and 2 adult volunteer coaches.

4-H Clubs and Volunteerism

- Twelve 4-H clubs had approximately 646 enrolled 4-H youth members and 278 adult volunteer 4-H leaders.
- 278 adults and 100 + youth members serve in leadership roles teaching 4-H members, organizing clubs and projects, promoting the benefits of 4-H participation to families. In addition community resource people serve on the 4-H Foundation Board, teach at leadership and project workshops, and present educational programs at local 4-H Club meetings.
- Thousands of community service hours are contributed each year by 4-H youth, adult leaders and families helping people in need, organizing collections, cleaning up the environment and completing needed projects throughout Ozaukee County.

Parenting Education and Child Care Professional Education

- *Parenting the First Year* educational newsletters mailed monthly with more than 42 families requesting the information, and *Parenting the Second and Third Years* newsletters sent bimonthly to more than 133 families. *Parenting Future Readers* insert is included bimonthly with the newsletters. The newsletters are now available via online registration to receive monthly. 12 families have register to receive newsletters electronically. Worked cooperatively with Public Health to include the newsletter website information for parents with newborns at the hospital.
- *Child Care Professionals* Six educational program sessions were taught or facilitated to meet the required continuing education training credits attended by more than 40 family and center based childcare professional and early childhood teachers. The “Super Saturday” format successfully provided an alternative to evening sessions. These teachers provide care for over 900 children. End of session evaluations indicated the knowledge gained and plans to use the information in their work with children.
- *Ozaukee County Home and Community Education Association* (HCE) volunteers read to 20 children at two Port Washington and Saukville child care centers, and gifted eight different books to the children. Center directors expressed appreciation for the program and how much the children enjoy the ladies who do the reading. The Ozaukee County HCE program is part of the Wisconsin Book Worms program which has provided over 500,000 books since 1999. The Book Worms program received an honorary Chancellor’s Award after meeting the “Half Million” mark in May of 2010. The Ozaukee County HCE organization presented two \$800 scholarships in 2010 with funds from the annual cream puff sales at county fair. More than 40 different volunteers were

involved in the fundraiser. I also presented a class on credit scores and reports for a monthly HCE county meeting in October.

Strengthening Families, Individuals and Communities

- ***Ozaukee County Criminal Justice Collaborating Council (CJCC)***- The mission of the CJCC is to work toward improving community safety by reducing recidivism, with a primary focus on drug and alcohol related incidences. A part of the Family Living Educator's coordinator role (25%) is to help build the organization's capacity to serve the local needs of the county. The coordinator roles included: CJCC internal and external communications, facilitating group processes, and linking the Council to UW-Extension research and best practice program assessments. In 2010, membership positions were filled, including 2 citizen representatives, assistant public defender, defense attorney and municipal attorney. These stakeholders provide an integral service to aid in the development of the Council's organizational structure. The CJCC Public Relations committee worked with a local graphic designer to develop a new logo, the Prevention, Intervention and Treatment committee has been reviewing diversion program options for our county justice system, the Grant Funding committee has been actively seeking strategies to fund CJCC initiatives, and the Reentry committee has piloted a program for repeat offenders on Huber and probation called Freedom Life Skills.

Land Use

- Completed the Ozaukee County Comprehensive Plan DVD and coordinated screenings of the DVD with the County Board, DVD interviewees and participants.
- Coordinated the Farmland Preservation Plan Citizen Advisory Committee (FPP CAC) application and appointment process, including soliciting and collecting applications, compiling application packets for the Land Preservation Board and Comprehensive Planning Board, communicating with applicants about the timeline for appointment and application requirements, coordinating meeting schedules, and notifying FPP CAC appointments about their appointment status. Also helped coordinate local government appointments to the FPP CAC.
- Planned and facilitated a meet and greet event for FPP CAC appointments and informed them of educational opportunities prior to the first FPP CAC meetings.
- Collaborated with the Planning and Parks Department to apply for a \$30,000 farmland preservation planning grant from the Department of Agriculture, Trade and Consumer Protection (DATCP). Awarded \$30,000 in March 2010.
- Coordinated the development of the countywide public opinion survey on park and open space and farmland preservation planning issues. This included reviewing numerous past surveys, developing survey questions, coordinating staff, Land Preservation Board, and Comprehensive Planning Board discussions about the survey, communicating with UW-River Falls about the survey, and making countless survey revisions based on CPB, LPB and staff input.
- Helped plan and facilitate multiple public input opportunities for the Park and Open Space Plan update including a kick-off meeting, on-site parks surveys, visioning sessions, and strengths, weaknesses, opportunities, and threats (SWOT) analyses with the LPB, CPB and Ozaukee Interurban Trail Advisory Council.

- Helped plan and facilitate three land preservation workshops primarily focused on the State Working Lands Initiative legislation. One meeting was targeted to local government elected officials and staff, another was geared toward landowners and farmers, and the last was intended for the general public.
- Coordinated and facilitated two farmland preservation plan kick-off meetings, which were attended by about 60 people.
- Met with town boards and plan commissions throughout the County to discuss the Working Lands Initiative and the County farmland preservation planning process.
- Staffed the Comprehensive Planning Board and Land Preservation Board.

Community & Economic Development

- Worked with the Saukville Chamber of Commerce to develop the third annual Chamber member survey to determine the needs of Chamber membership. Provided information about economic development opportunities to the Chamber. Implemented an evaluation component for Chamber programs.
- Created a winter and summer newsletter for the Ozaukee Interurban Trail and distributed each newsletter to over 300 contacts.
- Continued work on an economic impact analysis of the Ozaukee Interurban Trail, including analysis of results from the business survey, business focus groups, and a Trail user intercept survey.
- Developed a set of indicators for an annual economic indicator report for Ozaukee Economic Development and completed the first annual report. Presented the findings at an OED Board meeting, a County Board meeting, and a Saukville Chamber of Commerce monthly luncheon meeting.
- Coordinated two First Steps entrepreneur development programs in conjunction with the Small Business Development Center.

Local Government

- Helped plan the 2010-2011 First Friday Forum series in conjunction with MATC-Mequon and the County Administrator.
- Helped establish a countywide public health coalition and plan the kick-off event.
- Presented at the Port Washington Kiwanis meeting about my UWEX Community Development programs and shared opportunities for community members to get involved in County activities.
- Coordinated volunteers for the Ozaukee Interurban Trail/Planning & Parks/County Tourism/Fish Passage booth at the County Fair.

Natural Resources and the Environment

- Conducted a countywide used tire collection-1,568 tires were collected.
- Helped with the Treasures of Oz and Bioblitz events, which promoted parks and natural areas in Ozaukee County.

Family Economic Security

- ***Volunteer Financial Coaching Program***-Twelve volunteers and the Family Living Educator worked with more than 25 couples/individuals who requested help and were referred by financial institutions, attorneys, Ozaukee Family Services, ADRC,

Counseling Center, Probation and Parole and past participants. Volunteers attended Spring and Fall Update Session presentations by Keith Braun regarding services at the Consumer Credit Counseling Services agency and Carol Bralich and Washington County Family Living Educator regarding the Get Checking program. Coaches had the opportunity to reflect on past practices, share techniques with other coaches, and ask questions. Three individuals were trained to be volunteer financial coaches in 2010 for Ozaukee County.

- ***Financial Education programs***-“Living Well on Less and Loving It” was offered at the Family Enrichment Center in Grafton through the NAPS program to 14 participants. Concepts included learning money values, how to track spending and money saving tips.
- ***Money Smart Week Campaign***- In 2010, Ozaukee County financial partners, libraries and UW-Extension organized the first county wide Money Smart Week Campaign. Over 35 individual sessions were offered to county residents, ranging in topics from saving dollars with your children, entrepreneurship, funeral preplanning, and identity theft. The Kick Off was held at the Saukville Police Department. Document shredding was offered free of charge, the winners of the “Redesign the Dollar Bill” contest were announced by Alejo Torres, Outreach Specialist, from the Chicago Federal Reserve, and identity kits were available parents with young children. For the week’s programs and activities, over 150 individuals attended, learning strategies to improve their financial well being.

Farm Profitability

- Tri-county educational programs are offered on a wide range of topics. The summary of these is provided to area producers in an annual winter program booklet.
- Meat animal Quality Assurance Training continued, with training programs for area sheep and swine producers offered in April.
- Dairy Facility Design and Improvement programming continues for 2010. Due to economic conditions in the dairy industry fewer farms undertook modernization programs than in previous years.
- Development of the Master Gardener Program to provide horticultural information to Ozaukee County homeowners, over 210 members were involved during 2010. 25 new members completed certification in 2010. More information is available at www.ozaukeemastergardeners.org
- Ozaukee Master Gardener volunteers developed and staffed the Ozaukee County Yard and Garden line, answering more than 800 homeowner’s questions during the year. Master Gardeners donated 6600 hours of volunteer service during 2010, and completed more than 2300 hours of continuing education. The Ozaukee Master Gardeners also have conducted remote (internet based) Yard and Garden Line services to help homeowners with horticultural issues.

The Ozaukee Master Gardeners continue to offer their services for volunteer projects throughout the area. One of the most recent ones is working with residents of Lasata Care Center. Residents have a great new opportunity to stay active in horticultural activities thanks to some very enthusiastic Master Gardener Volunteers and great cooperation from staff members at Lasata Care Center. Other volunteer projects are at

Tendick Park, Pioneer Village, the Grafton Library, the Advocates facility, the Ozaukee County Fair, the Keifuss House in Cedarburg, and the West Bend Community Gardens.

Agriculture, Natural Resources

Dan O'Neil, Department Head

4-H Youth Development

Gail Kraus

Support Staff

Ginny Bichler and Kira Johann

Community Development

Nicole Sidoff

Family Living Education

Carol Bralich
